

YOU'VE BEEN SELECTED TO PARTICIPATE
IN A DISCUSSION ON



HOW TO IMPROVE WISCONSIN'S
HEALTH CARE VALUE



JOIN US

AT THE WISCONSIN WOMEN'S HEALTH FOUNDATION'S 5TH ANNUAL DIALOGUE

In 2008, the Agency for Healthcare Research and Quality ranked Wisconsin first in the nation for health care quality while possessing the second lowest uninsured rate. Even so, in the last decade health insurance rates in Wisconsin have risen faster than the national average (120% nationally vs. 179% in Wisconsin).

In an effort to reverse this trend, we'll discuss how Wisconsin has taken on many initiatives to bend its cost curve and reduce health care expenditures while maintaining its national reputation for health care quality.

TUESDAY, SEPTEMBER 14, 2010

7:30 AM – 10:30 AM

SHERATON MADISON HOTEL

706 JOHN NOLEN DRIVE • MADISON, WI 53713

Registration and Breakfast:
7:30 – 8:00 am

Welcome: Sue Ann Thompson,
Founder & President, Wisconsin
Women's Health Foundation

Carolyn Clancy, MD, Director,
Agency for Healthcare
Research and Quality, U.S.
Department of Health & Human
Services (via Skype)

Dialogue: 8:00 – 10:30 am

*General admission is free.
Space is limited.*

PLEASE RSVP BY
SEPTEMBER 9: Call the
Wisconsin Women's Health
Foundation at 1.800.448.5148
or email wwhf@wwhf.org.

*We are grateful for the support
of the 5th Annual Dialogue
Sponsors:*

SPONSORS:
Meriter Hospital
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DIALOGUE

The Wisconsin Women's Health Foundation's Annual Dialogue is a moderated panel discussion of state and nationally known health care specialists, legislators, business owners and the public to discuss the economic impact of health behaviors and issues. The goals of the 5th Annual Dialogue are to:

- Understand quality and healthy patient outcomes; how Wisconsin is doing; and, what is driving costs up.
- Learn about organizations that are advancing health care tools and initiatives to help businesses purchase plans that are cost effective, while maintaining quality.
- Learn how Wisconsin can be a national model by leveraging these tools and initiatives while implementing the newly enacted Patient Protection and Affordable Care Act.
- Learn what strategies can improve health care outcomes and preventative measures that can reduce future health care costs for businesses and individuals.
- Help improve Wisconsin business' bottom line through proactive, cost-effective purchasing of health care benefits.

MODERATOR



A.J. NINO AMATO
President & Executive Director
Coalition of Wisconsin Aging Groups



PANEL



CAROLYN CLANCY, MD
Director, Agency for Healthcare Research and Quality, U.S. Department of Health & Human Services



CHERYL DEMARS, MSW
President and CEO, The Alliance



LARRY PHEIFER
Executive Director, Wisconsin Academy of Family Physicians



JO MUSSER
Vice President, Wisconsin Health Information Organization



CHRIS QUERAM
President and CEO, Wisconsin Collaborative for Healthcare Quality



DOUGLAS REDING, MD, MPH, FACP
Clinic Vice President, Marshfield Clinic



WISCONSIN WOMEN'S
HEALTH FOUNDATION

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Madison, WI 53713
www.wwhf.org

Please RSVP: call 1.800.448.5148