

«FIRST NAME»,  
YOU'VE BEEN SELECTED TO PARTICIPATE  
IN A DISCUSSION ON  
CRAFTING A HEALTHIER WORKFORCE:  
**THE IMPACT OF MENTAL HEALTH**  
AND WHAT WE CAN DO TO EFFECT CHANGE



AT THE WISCONSIN WOMEN'S HEALTH FOUNDATION'S  
**4<sup>TH</sup> ANNUAL DIALOGUE**

*"75% of health care costs are associated with chronic illnesses. Mental health and substance use disorders are the most chronic illnesses due to their early onset and high prevalence. They also impact other chronic conditions. Therefore, we cannot address the cost of health care, and promote a productive workforce, without adequately addressing these disorders."*

*-Dr. David Shern, President and CEO, Mental Health America*

**TUESDAY, SEPTEMBER 15, 2009**

**7:30 AM – NOON**

MONONA TERRACE CONVENTION CENTER  
ONE JOHN NOLEN DRIVE • MADISON, WI 53703

**Breakfast & Registration:** 7:30 – 8:00 am



**Welcome:** Jim Haney, President & CEO, Wisconsin Manufacturers & Commerce

Secretary Karen Timberlake, Wisconsin Department of Health Services

Sue Ann Thompson, Founder & President, Wisconsin Women's Health Foundation

**Dialogue:** 8:00 – 10:30 am

**Workshops:** 10:45 – Noon

 Sponsorships are available. Visit [wwhf.org](http://wwhf.org)   
General admission is free. Space is limited.

**PLEASE RSVP BY SEPTEMBER 10**

Call the Wisconsin Women's Health Foundation at  
1.800.448.5148 or email [wwhf@wwhf.org](mailto:wwhf@wwhf.org).

*The Wisconsin Women's Health Foundation is grateful for the support of the 4th Annual Dialogue sponsors:*

**SPONSORS**

Centene Corporation • Delta Dental of Wisconsin • Group Health Cooperative  
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UW Health • Wisconsin Manufacturers & Commerce  
Wisconsin United for Mental Health



DIALOGUE

The Wisconsin Women's Health Foundation's **Annual Dialogue** is a forum which brings together health care specialists, legislators, business owners, state leaders and the public to discuss the prevalence and economic impact of health conditions and behaviors.

This year, employers, health care providers, people with mental illness and researchers will present information in an interactive panel discussion about the significant impact of mental health and mental illnesses in the workplace.

Together, we will explore the issues challenging workplace mental health, and identify the action steps that must be taken to effect change and improve conditions for people with mental illness and their families.

In addition, employers will learn how to improve their bottom line through increased productivity, attendance and retention.

2 concurrent workshops will follow:

**The Prevention of Depression in the Workplace** led by John Weaver, PsyD who will offer practices to avoid depression, promote stress hardiness, overcome stigma, and foster a mental-health-friendly workplace.

**Employer Experience Offering Mental Health Parity** led by Jeff Kluever, Risk Manager with Journal Communications who will discuss the return on investment experienced by his employer when mental health benefits were offered equally to physical health benefits.

MODERATOR



**ZORBA PASTER, MD**

Public radio show host, broadcast journalist, author, UW-Madison professor and practicing family physician.

PANEL



**CHARLES CURIE, MA, ACSW**

Principal & Founder, The Curie Group, LLC; Former Administrator, Substance Abuse & Mental Health Services Administration, U.S. Department of Health & Human Services



**DAVID KATZELNICK, MD**

Director, Healthcare Technology Systems



**DIANNE KIEHL, RN, CLT**

Executive Director, Business Health Care Group



**LUANN SIMPSON, MSW, CAPSW**

Consumer Advocacy Team Program Coordinator, Racine; mental health consumer in recovery

**JOY RICE, PHD**

Lt. Governor's Task Force on Women & Depression; UW-Madison clinical professor in psychiatry



WISCONSIN WOMEN'S HEALTH FOUNDATION

2503 Todd Drive  
Madison, WI 53713  
www.wwhf.org

Please RSVP: call 1.800.448.5148

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