**SERVICE**

2015 Statewide Program Results

**Perinatal Health Programs**

- 1,052 women enrolled in postpartum smoking cessation research study
- 1,752 women received help to quit smoking during pregnancy
- 933 pregnant women received education about prenatal alcohol use
- 50 postpartum women receive text message counseling to support breastfeeding

**Screenings & Access**

- 583 women received financial assistance through the Kohl’s Southeast Wisconsin Breast Health Assistance Fund
- 241 women received free bone density screenings and learned about their risk of osteoporosis

**Outreach & Education**

- 1,493 women attended GrapeVine preventive health education sessions taught by volunteer nurses
- 171 women completed health journaling classes
2015 Impact Examples

- 263 Mammograms
- 26 Wigs for chemotherapy patients
- 98 Rides to oncology-related appointments
- 105 Referrals for confidential prenatal alcohol education
- 609 Referrals for text message smoking cessation support
- 156 Free community-based health education classes

“I knew that taking this step would not only improve our health, but it would show my daughter that you can do anything you put your mind to. Even beating an addiction.”

71% of women attending GrapeVine health education sessions reported feeling motivated to improve their health and made at least one healthy lifestyle change by 4 weeks post-session.

83% of pregnant women in our First Breath program were smoke-free or reduced their tobacco use by the time their baby was born.

97% of women receiving confidential education and support in our My Baby & Me program abstained from alcohol or decreased their alcohol use during pregnancy.

About Us

The Wisconsin Women’s Health Foundation helps women and their families reach their healthiest potential, aiming to improve their overall quality of life through health education and outreach programs. We provide free women’s health education and service programs for women throughout the state and administer funds for women’s health research initiatives.

“I knew that taking this step would not only improve our health, but it would show my daughter that you can do anything you put your mind to. Even beating an addiction.”

Two stents repaired my heart, but it was you who saved my life. The materials you provided were a life saver, a game changer for me. Thanks to the presentation materials and GraveVine Program, I was granted a new chapter in my life. I am now enjoying retirement after 30 years of teaching with ample time to visit my children and grandchildren across the country.”

Cassandra
Smoke-Free Mom
(Mukwonago)

Emily
Heart Attack Survivor
(Beaver Dam)
FINANCIALS

Income
Grants & contracts $2,140,158
Contributions 429,440
Total support & revenue 2,569,598
Net assets released from restrictions 99,941
Total unrestricted support, revenue & reclassifications 2,669,539

Expenses
Program services $2,323,489
Supporting activities 318,828
Total expenses 2,642,317
Change in unrestricted net assets before investment activity 27,222
Investment activity (57,305)
Change in unrestricted net assets (30,083)
Change in temporarily restricted net assets 107,968
Change in net assets 77,885

2015 DONORS & SUPPORTERS

$10,000+
Centene Charitable Foundation
The Cudahy Foundation
The Markos Foundation, Inc.
Marshfield Clinic
Janeen Meehan
Meriter Health Services
PhRMA
SSM Health Care
Sue Ann & Tommy Thompson

$5,000 - $9,999
ABC Supply Co, Inc.
Aesthetica Skin Health Center
American Family Mutual Insurance
Ashley Furniture
Blain's Farm & Fleet
C R Bard Foundation
Clinical Trials Education Network of WI
Johnson Bank
Navitus Health Solutions
Parfit Fiacht Facial Cosmetic Surgery Center
Physicians Realty Trust
UW Dept. of Obstetrics & Gynecology
UW Dept. of Radiology
Stoughton Country Club Women's Golf League

$2,000 - $4,999
Alliant Energy Foundation, Inc.
American Transmission Company
Amphon Medical Solutions, LLC
BMO Harris Bank
Cleveland HeartLab Inc.
Dental Health Associates
Exact Sciences Corporation
Froedtert and The Medical College of WI
Green Bay Packers
Gypsum Floors, Inc.
Hallmark Drywall, Inc.
Kakomon Foods Foundation, Inc.
M3 Insurance
MIG Commercial Real Estate
Morgan Stanley
NXC Imaging
The Burish Group & UBS Financial Services
UW Carbone Cancer Center
UW Health & Unity Health Insurance
We Energies Foundation
WI Comprehensive Cancer Control Program

$1,000 - $1,999
A to Z RentAll
Jason & Erin Adamany
Lewis Berg
The Hamilton Consulting Group, LLC
Mary Starmann-Harrison & Greg Harrison
Homestead & Cedarburg Girls Softball Teams
Christopher Iglar & Kelly Thompson
Sailaja Kamaraju
Lisette & John Khalil
Knupp, Watson & Wallman
Mary Kral
Robert & Deborah Lanigan
Donna Larsen
Madison Gas & Electric Foundation, Inc.
National Guardian Life Insurance Company
Richard & Peggy Parfitt
Bud & Sue Richards
Hans & Mary Sollinger
Rampaipan Srisopark
TQ Properties & Brokerage LLC
The Women's Center at Southwest Health
UW School of Medicine & Public Health
Kitty & Megan Wiltenburg
Wisconsin Counties Association

$500 - $999
Tammy Andries
Philip & Helen Bradbury
Kristi Breton
Frank & Cindy Byrne
Molly Carnes
Kathy Clark
Eve & Carl Degen
Robert & Melinda Ferraro
David Gundersen & Annie Golden
Mary Horowitz
Collin Johnson
Donna Katz-Bahensky
Andrea Kersten
Christine Kolehmainen
Juantia Kwiatkowski
Sandria Maass
Eberhardt & Elisabeth Mack
Carol Oakay
Dan & Mary Jo O'Brien
Adedapo Oyintio
OTTI Group, Inc.
Roberta Strigel & Ben Walker
Cheryl Sykora
The Bellin Health Foundation
Jason & Notesong Thompson
Essie Whiteleaf

Board of Directors
Sue Ann Thompson, Founder & President
Wisconsin Women's Health Foundation
Carol Markos, Vice President, Community Volunteer
Janeen Meehan, Secretary, Community Volunteer
Essie Whitelaw, Treasurer, Common Ground Health Care
Jason Thompson, Chair, Michael Best & Friedrich, LLP
Michele Bauer, MD, Group Health Cooperative of Eau Claire
Terri Bresenham, GE Healthcare
Molly Carnes, MD, MS, University of Wisconsin-Madison
Lisa A. H. Cudahy, Community Activist
Marilyn Follen, RN, MSN, Marshfield Clinic
Jane Blain Gilbertson, Blain's Farm & Fleet and Blain Supply
Jake Orville, Cleveland Heart Lab
James Riordon, Community Volunteer

Executive Staff
Sue Ann Thompson, Founder & President
Tommi Thompson, MBA, Executive Director
Julie Whitehorse, Community Partnerships Director
Lisette Khalil, MS, JD, Operations Director
# 2015 DONORS & SUPPORTERS

**$300 - $499**
- Stephen & Trudy Bernsten
- Elda Bunk
- Jessica Engel
- Eric & Jane Englund
- Marilyn & Dan Follen
- Tim Graham
- David Groth
- Colleen Hayes
- John & Lisa Jorgensen
- Herb Kohl Philanthropies
- Sandra Hunter
- Johnny Korenemos
- Diane Humboldt-McCann & Daniel McCann
- Scott & Kathryn Neitzel
- Bernard & Catherine Petras
- Zach & Jane Pruh
- Patience Drake
- Edward Terry
- Tommi Thompson & Brian Duffy
- Joe & Jeanne Tregoning

**$200 - $299 (Cont.)**
- Thomas & Ellen Vanderboom
- Dana White
- McKeye Whiteside
- WI Manufacturers & Commerce
- Wisconsin Medical Society
- Ken Woodford
- Chuck & Kathy Zastrow

**$100 - $199**
- Seymour & Shirley Abrahamson
- Jeffrey Albrecht
- Greg Avey
- Arlene Bencoul
- American Tel-A-Systems, Inc.
- Erin Beyer
- Darren & Cheryl Bieda
- Ann Brewer
- Kim Burlage
- Philip & Cecilia Carlson
- Sue Carter
- Susan Laurie & Bruce Christiansen
- Bettye Cobbins
- John & Antoinette Collins
- Karen Cowan
- Patrick & Kathryn Daly
- Kenneth Davidson Jr
- Brent & Tonya Eberle
- June Ehrbar
- Bobbi Jo & Ted Eisenreich
- Mary Elezabry
- Sharon Fitzpatrick
- Pamela Glassy Frary
- Nicole & Jacob Frost
- Penny Gialamas
- Glendale Woman’s Club
- Jill Goldammer
- Gordon Flesch Company, Inc.
- Norm & Helen Groth
- Mark & Sarah Gruen
- Edward & Rebecca Guzman
- Camille Haney
- Kathleen Harris
- Judith Stolper & Eugene Haug
- Kristen & Andrew Heberth
- Mary Henke
- William Hoernke
- Ben Hui
- Jo Jean Janus
- Tim Kiefer
- Angie Kietz
- Edward & Lois Kinsfogel
- Ivan & Miki Knezevic
- Dr. David Kushiner
- James & Karen Laatsch
- Jan Lennon
- Kay Lindblad
- Josh Lindsey
- Kristy & Glenn Litchford
- John & Julie Lucey
- Harmony Maffert
- Barbara & Dennis Manthei
- Cary & Brenda McNatt
- Glenda Miller

**$50 - $99 (Cont.)**
- Trent Huhn
- Mary J. Irizink
- Bernestine Jeffers
- Karen & Bob Jehn
- Janet Johnson
- Teresa Johnson
- Jennifer Krug
- La Crosse Loggers Foundation, Inc.
- Cynthia Laufenberg
- Sally & Bill Mattingly
- Jamie McCarville
- Eleanor McEntee
- James McNamie
- Vinny Meduri
- April Miller
- Glenn & Kim Miller
- Nora Miller
- Joyce Morrison
- Analisa Rudy & Eric Mott
- Patrick Mullen
- Maureen Obrien
- Jason & Alexis Pinchot
- Mary Ann & Richard Reale
- Mary Regal
- Nancy Rhodes
- Michael & Brenda Schmidt
- Patty Sigler
- David & Joan Sorensen
- Deborah Speckmann
- Trista Stankowski
- Helen Stoltzfus
- Emily & Sean Sullivan
- Barb Thomas
- Clay Tibbetts
- Gina Vogt
- Gail Voss
- Carol Weihland
- Adam & Allison Wiese
- Xiaoxiang Xing

**Grants & Contracts**
- Charles E. Kubly Foundation
- Delta Dental of Wisconsin
- Juneau County Health Department
- Marathon County Health Department
- March of Dimes Wisconsin Chapter
- National Association of County & City Health Officials
- Public Health Madison & Dane County
- Susan G. Komen SE Wisconsin Affiliate
- The Evjue Foundation, Inc.
- Wheaton Franciscan Healthcare SE WI

**$200 - $299**
- Jessica Braun
- Ben Brummerhop
- Hank Clemmons
- Patricia Cinkley
- Pete & Colleen Chase
- Kevin Engelien
- Margaret Fagerholm
- Ginny Finn
- Timothy & Joan Flaherty
- Group Health Cooperative of South Central WI
- Stephanie Harrison
- Rebecca Hogan
- Philip Icke
- Leo & Kimberly Janus
- Jodi Jensen
- Danielle Jones
- Sara & Tony Klemme
- Knight Public Affairs
- Samip Kohari
- Timothy Kreft
- Madison Area Builders Association
- Jane Mahoney
- Mike Majmik & Hillary Whitehorse
- Ken Martin
- Lauren McCall
- Brenda Meister
- Linda & Steve Pelton
- Nelson & Catherine Phillips
- Jamie & Scott Pratt
- Lisa Presser
- Lucinda Prue
- Stig & Angie Rahm
- JoAnne Robbins
- Kim Shaul
- Patricia & George Steil Jr.
- Sue Stover
- Ravi Subramaniam & Rama Mahal
- Dianne Thompson
- Ruth Treisman

**$100 - $199 (Cont.)**
- Theodore Nickel
- Jeanette & Ian Nicolaesen
- Susan Novak
- Julie Olson
- Mary Panzer
- Mary Pesik
- Cynthia Phelan
- Robert & Linnea Phillips
- Barbara Pickenstein
- Elizabeth Pinkerton
- Robert & Susan Plakus
- Carrie Richard
- Mark & Jamie Ringsmuth
- Dolores Roehl
- Laurie Jaggers Roehl
- Jackie Ruggles
- Patricia Santlieben
- Lauren Schade
- David Scher
- Caroll Schiller
- Shannon & Kristopher Schiltz
- Melissa & Eli Selinger
- Christine & Jay Shaw
- Tammy Simon
- Beth & Mark Sommerfeldt
- Mavis Steil
- Megan & Mark Steingraber
- Kayla Storlfd
- Renee & Troy Tarnutzer
- Michael & Deborah Tobin
- John & Maureen Van Dinter
- Kathie Wagner
- Don & Carol Wahlin
- Pamela Washburn
- Andrew & Judith Waterman
- Rebecca Wells
- Lori Wetzel
- Greg & Julie Whitehorse
- Georgiana Wilton
- Gay Wynveen
- Audra Young
- Kimberly Zak
- Brian & Maureen Ziegler
- Mary Zimmerman

**$50 - $99**
- Sandy Andres
- Martha Taylor & Gary Antoniewicz
- Lamy Barta
- Kari Bartlett
- Ruth Benzie
- Ardell Bergin
- David & Sue Boettcher
- Charlene Breunig
- Joyce Carpenter
- Rebecca Cohen
- Casey Fitz
- Bill & Mary Freisleben
- Valerie Gilchrist
- Scott Gunderson
- LeeAnn Henn
- Paul Holz
- Kelly Honnold
- Tom & Gail Hoyum